PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

E RECEIVED CENTRAL FAX CENTER

Applicant(s): Jerry E. Pierce, et al.

APR 0 7 2004

Title: METHOD AND SYSTEM FOR OPTIMIZING MARKET ACCESSIBILITY

VIA AN ELECTRONIC NETWORK

App. No.:

09/497,773

Filed: 02/03/2000

OFFICIAL

Examiner:

Michael A. Cuff

Group Art Unit:

3627

Atty. Dkt. No. 22789 (1007-0001)

Assistant Commissioner for Patents Washington, D.C. 20231

AMENDMENT/RESPONSE

Dear Sir:

In response to the Final Office Action mailed March 30, 2004, this Amendment, is submitted within the 2-month shortened statutory period. Please amend the above-identified application as follows:

CERTIFICATE OF TRANSMISSION/MAILING

Grace Adame

Typed or Printed Name

Signature



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APR 0 7 2004

FACSIMILE COVER SHEET

OFFICIAL

DATE:

April 7, 2005

TO:

Examiner Michael A. Cuff

FAX NO.:

703-872-9306

USPTO GPAU 3627

FROM:

Jeffrey G. Toler

RE U.S. App. No.: 09/497,773, filed February 3, 2000

Applicant(s): Jerry E. Pierce, et al.

Atty Dkt No.: 22789 (1007-0001)

Title:

METHOD AND SYSTEM FOR OPTIMIZING MARKET

ACCESSIBILITY VIA AN ELECTRONIC NETWORK

NO. OF PAGES (including Cover Sheet): 15

MESSAGE:

Attached please find:

\boxtimes	Transmittal	Form	(1	pg)
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Amendment/Response (14 pgs)

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